



What is GenAI?

Generative Artificial Intelligence (GenAI) is the umbrella term for tools that create text, images, sound, code, etc., based on prompts and existing data.



Zuyd Vision: Core Principles

- Follow the rules for copyright, privacy, and security.
- You are responsible for what you share or create using AI.
- Lecturers design authentic, GenAI-resilient education and assessments.
- Students must demonstrate the knowledge and skills they possess.
- There may be specific guidelines per program or course.

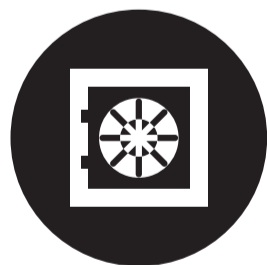


What is allowed?

- Brainstorming, organizing ideas, and receiving explanations.
- Assistance with language, code, or structure.
- Anything you generate for your personal use only.

What is not allowed?

- Entering personal data or company information.
- Submitting AI-generated output as your own work.
- Using AI during assessments when it is not permitted.
- Citing AI as a source (AI uses other sources).



Privacy, Copyright & Security

- Everything you enter may be stored or reused.
- AI tools do not guarantee safe data processing.
- Only use approved tools (such as Copilot).
- Do not share sensitive information (of individuals or (internship) companies).



AI Literacy

Working responsibly with GenAI

- Evaluate in advance how secure the tool is and whether it suits your purpose.
- Create a strong prompt using your own knowledge.
 - Adjust your prompt as needed; learn from the process by staying transparent.
- Critically assess the output from the GenAI tool.
- Use the output to create an improved version yourself.

Stay critical

- AI can make mistakes or show bias.
- You are always responsible for your work.
- You must be able to explain how you arrived at your result.



- Check out the GenAI modules and LibGuide at <https://libguides.bibliotheek.zuyd.nl/AI>
- Questions? Email the Copyright Information Point auteursrechteninformatiepunt@zuyd.nl

